WILLIAM S. BOYD SCHOOL OF LAW

Marketa Trimble

Injunctive Relief, Equity, and Misuse of Rights

33. Tagung für Rechtsvergleichung "Grenzen der Rechtsdurchsetzung im Immaterialgüterrecht" 16 September 2011 "[T]he very essence of the right conferred by the patent [...] is the privilege of any owner of property to use or not use it, without question of motive."

> Continental Paper Bag Co. v. Eastern Paper Bag Co., 210 U.S. 405 (S. Ct. 1908)



"Without the right to obtain an injunction, the right to exclude granted to the patentee would have only a fraction of the value it was intended to have, and would no longer be as great an incentive to engage in the toils of scientific and technological research."

> *Smith International, Inc. v. Hughes Tool Co.,* 718 F.2d 1573, 1578 (Fed. Cir. 1983)



Injunctive relief – pre-eBay





Pre-eBay Development

- City of Milwaukee v. Activated Sludge, 69 F.2d 577 (7th Cir. 1934), cert. denied (sewage plant)
- Shiley, Inc. v. Bentley Laboratories., Inc., 601 F. Supp. 964, 971 (C.D. Cal. 1985) (bubble blood oxygenators)
- Schneider (Europe) AG v. SciMed Life Systems, Inc., 852 F.
 Supp. 813, 869 (D. Minn. 1994) (balloon dilatation catheters)



eBay

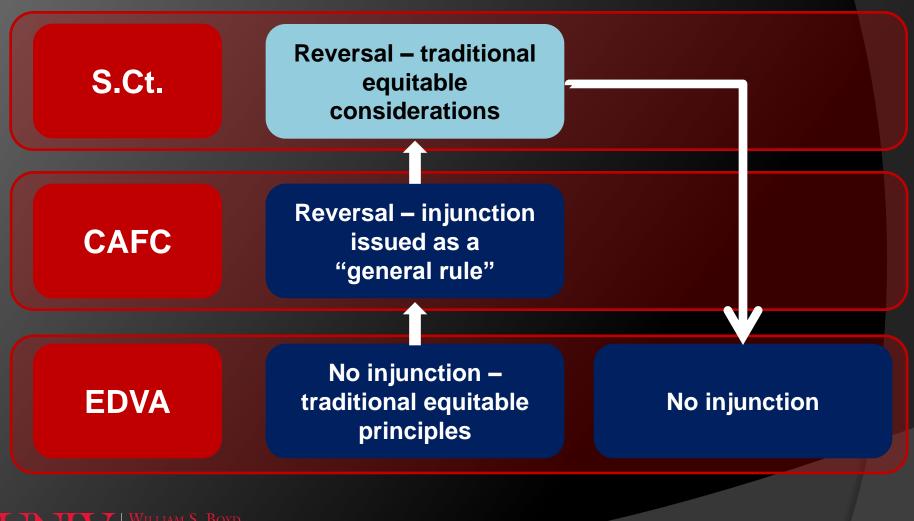
• eBay Inc. v. MercExchange, L.L.C., 547 U.S. 388 (2006)

- Plaintiff (*MercExchange*) non-practicing entity
- A business method patent (an "electronic market designed to facilitate the sale of goods between private individuals")
- Unsuccessful licensing proposals by MercExchange
- Defendant (*eBay*) willful infringer
- No preliminary injunction requested



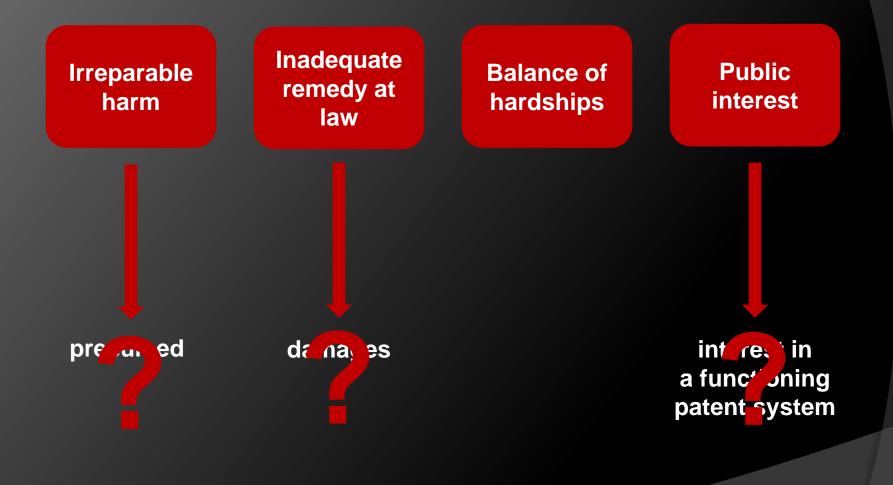
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eBay



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Injunctive relief – pre-eBay





Patent infringement cases - decisions on permanent injunctions issued during the period between the *eBay* decision (2006) and 11 April 2011

Permanent injunctions granted	132	75%
Permanent injunctions denied	44	25%

Patstats, University of Houston Law Center, 20 July 2011



Predictability of awards of injunctions:

- Practicing entity
- Direct competitor
- Offer to license
- A small component of the infringing product
 - Douglas Ellis et. Al., The Economic Implications (and Uncertainties) of Obtaining Permanent Injunctive Relief After eBay v. MercExchange, 17 Fed. Cir. B.J. 437 (2008)
 - Benjamin Petersen, Injunctive Relief in the Post-eBay World, 23 Berkeley Tech. L.J. 193 (2008)
 - Rachel M. Janutis, The Supreme Court's Unremarkable Decision in eBay Inc. v. MercExchange, L.L.C., 14 Lewis & Clark L. Rev. 597 (2010)



Copyright cases:

- Salinger v. Colting, 607 F.3d 68 (2nd Cir. 2010)
- Perfect 10 Inc. v. Google Inc., ... (9th Cir. 2011)
 - no presumption of irreparable harm

Trademark case:

 Marlyn Nutraceuticals Inc. v. Mucos Pharma GmbH, 571 F.3d 873 (9th Cir. 2009)



- Impact of patent trolls / non-practicing entities / patent asserting entities on patent law
 - Availability of injunctive relief
 - Rules of standard setting organizations
 - Calculation of damages
 - Work-product doctrine
 - Venue rules
 - ITC proceedings
 - Defensive patent pooling
 - Organizing of the victims
 - Calls for better examination of patent applications



International Trade Commission

- Section 337 proceedings
- Only limited injunctive relief
- Possible parallel proceedings
- Issue of standing of non-practicing entities
 - In the Matter of Certain Multimedia Display and Navigation devices and Systems, Components Thereof, and Products Containing Same, ITC No. 337-TA-694, 22 July 2011



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