Roundtable on Protecting and Enforcing IP in the Trade Show Context

Wednesday, October 18, 2017
United States Patent and Trademark Office
Global Intellectual Property Academy
James Madison Building, East
600 Dulany Street
Alexandria, Virginia 22314

CONTACT INFORMATION

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<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:30 - 9:00 AM</td>
<td>Registration</td>
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<tr>
<td>9:00 - 9:15 AM</td>
<td><strong>Opening Remarks</strong></td>
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<tr>
<td></td>
<td>Ms. Shira Perlmutter</td>
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<td></td>
<td><em>Chief Policy Officer and Director of International Affairs, Office of Policy and International Affairs (OPIA), USPTO</em></td>
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<td>9:15 - 10:15 AM</td>
<td><strong>SESSION 1:</strong> IP at Trade Shows: Challenges, Trends, and Best Practices</td>
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<td><strong>MODERATOR:</strong> Mr. Peter N. Fowler</td>
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<td><strong>PANELISTS:</strong></td>
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<td></td>
<td>Honorable Peggy A. Leen</td>
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<td></td>
<td><em>Magistrate Judge, U.S. District Court for the District of Nevada, Las Vegas, Nevada</em></td>
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<td>Mr. John L. Krieger</td>
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<td></td>
<td><em>Attorney, Intellectual Property and Entertainment and Sports Departments, Dickinson Wright, Las Vegas, Nevada</em></td>
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<td>Mr. Greg Maguire</td>
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<td><em>Senior Director of Legal and Government Affairs, Revision Military, Essex Junction, Vermont</em></td>
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<td>Dr. Marketa Trimble</td>
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<td><em>Professor of Law, William S. Boyd School of Law, University of Nevada, Las Vegas, Nevada</em></td>
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<td>10:15 – 10:30 AM</td>
<td><strong>Coffee/Tea Break</strong></td>
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<td>10:30 - 11:30 AM</td>
<td><strong>SESSION 2:</strong> Before and During the Trade Show: IP Flashpoints and How the Government Can Assist</td>
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<td><strong>MODERATOR:</strong> Mr. Michael L. Smith</td>
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<td><strong>PANELISTS:</strong></td>
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<td>Ms. Elizabeth L. Dougherty</td>
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<td><em>Senior Advisor, Office of the Under Secretary and Director, USPTO</em></td>
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<td>Ms. Sabrina Keller</td>
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<td><em>Deputy Director, Office of Import Surveillance, U.S. Consumer Product Safety Commission, Bethesda, Maryland</em></td>
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<td>Mr. John P. Leonard</td>
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<td>Mr. Stevan Mitchell</td>
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<td><em>Director, Office of Intellectual Property, U.S. Department of Commerce, Washington, D.C.</em></td>
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<td>Ms. Diana Clemmons</td>
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<td><em>National Program Manager, Intellectual Property Rights Center, U.S. Immigration and Customs Enforcement (ICE), U.S. Department of Homeland Security</em></td>
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11:30 AM - 12:30 PM

**SESSION 3:**
Protection Measures at Trade Shows: What Options and Strategies Are There?

**MODERATOR:**
Ms. Susan Anthony  
Attorney-Advisor, OPIA, USPTO

**PANELISTS:**
Mr. Alexander Englehart  
Senior Attorney, Litigation Practice Group, Oblon, Alexandria, Virginia
Mr. Greg Maguire  
Senior Director of Legal and Government Affairs, Revision Military, Essex Junction, Vermont
Honorable Peggy A. Leen  
Magistrate Judge, U.S. District Court for the District of Nevada, Las Vegas, Nevada

12:30 - 1:15 PM

**Lunch Break**

1:15 - 2:15 PM

**SESSION 4:**
Case Study: Removing Infringing Goods from a Trade Show

**MODERATOR:**
Ms. Caridad Berdut  
Attorney-Advisor, OPIA, USPTO

**PANELISTS:**
Honorable Peggy A. Leen  
Magistrate Judge, U.S. District Court for the District of Nevada, Las Vegas, Nevada
Mr. John L. Krieger  
Attorney, Intellectual Property and Entertainment and Sports Departments, Dickinson Wright, Las Vegas, Nevada
Mr. Michael McCue  
Partner and Co-Chair, Intellectual Property and Technology Group, Lewis and Roca, LLP, Las Vegas, Nevada

2:15 - 2:30 PM

**Coffee/Tea Break**

2:30 - 3:30 PM

**SESSION 5:**
After the Trade Show: Legal Options

**MODERATOR:**
Ms. Charisma Hampton  
Attorney-Advisor, OPIA, USPTO

**PANELISTS:**
Mr. Alexander Englehart  
Senior Attorney, Litigation Practice Group, Oblon, Alexandria, Virginia
Mr. Michael McCue  
Partner and Co-Chair, Intellectual Property and Technology Group, Lewis and Roca, LLP, Las Vegas, Nevada
Mr. Andrew Rapacke  
Managing Partner, The Rapacke Law Group, Orlando, Florida
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<th>SESSION 6: Final Thoughts</th>
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*Senior Counsel for Enforcement, OPIA, USPTO*

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Mr. Andrew Rapacke  
*Managing Partner, The Rapacke Law Group, Orlando, Florida*

| 4:00 PM | Closing Remarks |