



From Dean Dan

With its ever-growing entertainment and tech industries, Nevada depends on the strength and expertise of its intellectual property law community. Here at UNLV Boyd we are delighted to announce a new concentration in Intellectual Property (IP) Law under the guidance of Professors Mary LaFrance and Marketa Trimble. In this program, students have the opportunity to specialize while in law school, taking a number of courses and working with community partners.

This week, we have partnered once again with the State Bar of Nevada to host its annual conference of the Intellectual Property Law Section. Holding the conference at the law school provides wonderful opportunities for our students to meet with and learn from leading practitioners and scholars. Professor LaFrance will present the annual trademark update to the conference.

Students at Boyd also have a number of opportunities to work with the community while honing their skills in IP Law. This semester the law school is offering two community law classes on intellectual property law. The first, held on October 4th at the Henderson Business Resource Center, students, under the direction of local practitioners and law school faculty, provided information to entrepreneurs and others about trademark and copyright protection. The second Intellectual Property Law Community Law Class will be held on November 4.

On the national front, on October 18, Professor Marketa Trimble will present as part of the United States Patent and Trademark Office's (USPTO) Roundtable on Intellectual Property and Trade Shows in Alexandria, Virginia. Both Professors LaFrance and Trimble have international reputations, presenting in China, the Czech Republic, Germany, Japan, Poland, and Spain.

Dan
Dean & Richard J. Morgan Professor of Law
daniel.hamilton@unlv.edu
[facebook.com/DeanDanHamilton](https://www.facebook.com/DeanDanHamilton)

Faculty Spotlight: Chelsea M. Baldwin

Chelsea M. Baldwin is the Director of Academic Success.

What's the most important thing you are working on right now?

I moved to Las Vegas recently, so the most important thing at the moment is finding the ways that my skill set can best help this



amazing community grow to the next level. This involves developing relationships with my students so I know what their perceived needs are, developing relationships with my colleagues so I can support their efforts in the community, and developing relationships with the community outside the school to help steer students towards some of the currently unmet needs of the community.

What have you read, listened to, or watched recently that has influenced you or your work?

Some of my recent readings that keep resurfacing as I think about different problems, include: " A First Rate Madness: Uncovering the Links between Leadership and Mental Illness" by Nassir Ghaemi, " Boys Adrift" by Leonard Sax, and " Dreamland: The True Tale of America's Opioid Epidemic" by Sam Quinones. Two influential titles that continue to influence my work several years later are " Whistling Vivaldi: How Stereotypes Affect Us and What We Can Do" by Claude M. Steele and "Talent is Overrated" by Geoffry Colvin.

When students ask you what they should read outside the required textbooks and other law-related books, what do you suggest?

It depends on what the student's goal is when s/he is seeking recommendations. I have a lengthy list of books that I recommend for improving individual skills and a lengthy list of publications I recommend so students can ensure they are feeding their minds with high quality writing. But my biggest recommendation is to read lots of fiction from authors from many different backgrounds in many different genres about varied and diverse characters. We only have so many hours in the day and corresponding opportunities to learn about people beyond our community, but with fiction we can build our emotional resilience for handling crises and learn compassion and empathy for people different from ourselves who make different choices than we do. In my opinion it is really important to begin this aspect of professional development before we have power over other peoples' lives as attorneys.

Student Spotlight: Molly Higgins



Molly Higgins loves to fly fish. True statement?

Yes! Although that's not to say that I'm very good at it. I grew up spending my summers in Idaho but it wasn't until college, with help from a few fly-fisherman friends, that I came to understand and cherish how beautiful and therapeutic a few days on the river can be.

You had a great summer... Munich... New York City... tell us all about it!

I was fortunate to be able to attend George Washington University's summer program at the Munich Intellectual Property Law Center. I took courses on International IP rights and Internet Law, visited the European Patent Office, and got to tour the BMW plant – it was great! In NYC I interned with the General Counsel at an entertainment company called Primary Wave. I worked mostly with intellectual property rights licensing and was able to get acquainted with various types of management and publishing deals.

So your end game is to be an advocate for the artist, yes?

Yes, I believe providing appropriate protection to those who own rights in intellectual property is extremely important. IP laws can be kind of murky, especially when you're dealing with creative expression – but by educating both artists and small business owners on their rights and the rights of others, we can help protect and foster that creativity and innovation in the marketplace. The true end game is to give the little guy a fighting chance at success.

Have you enjoyed returning home to Las Vegas after your undergraduate studies at the University of Colorado and a prior work stint in NYC?

Absolutely! I grew up here and most of my family is still here, so it was like coming home to my safety net.

Alumni Spotlight : Frederick Krauss '12



Frederick is the Assistant Director of Policy, Big Ten Conference

Do you have certain memories about law school that you want to remember?

I take pride in graduating from the part-time evening program. Law school is an entirely different challenge when juggling a full time job and going to school at night. Still, it was an amazing and fulfilling experience. My entering 2008 class was filled with brilliant people from such unique backgrounds. We learned a lot from the professors; but I just as equally feel we learned a lot from each other. Of all of my classes, the legal research and writing classes I took from Profs. Bayer and Whitney were tremendously rewarding. Those writing and research skills have helped me throughout my professional career.

What drew you to the Big Ten Conference and what do you like most about your work there?

Big Ten sports are a big part of the culture where I grew up in metro Detroit. So, the opportunity to work for the Big Ten Conference carries special meaning for me. They are a first-class organization. Working in the area of collegiate athletics governance has been a dream job. What I like most about working at the Big Ten are the people. The leadership there sets a great example for the rest of the staff; and you feel like a cohesive unit. It is a pleasure going to work every day. Besides my coworkers, I really enjoy working with the representatives from all our member institutions.

Is there a nugget of advice you would give a recent Boyd Law graduate?

Follow your passion first. Everything else will follow if you love the work you do every day.

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