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# UNIV | WILLIAM S. BOYD SCHOOL OF LAW

**Boyd Briefs**September 28, 2018



### From Dean Dan

Next week we are delighted to welcome a trio of Intellectual Property conferences. First up, we welcome the annual meeting of the <u>American Bar Association's Forum on the Entertainment & Sports Industries</u>. This is a great partnership with the ABA that provides our students with a wonderful opportunity to meet with industry leaders in a growing area of law. We are especially happy to host the keynote speaker, Broadway Video CEO Jack Sullivan, on October 4. Thank you to Greenberg Traurig and especially Shareholder Mark Tratos for once again bringing this conference to Boyd.

Next we are hosting a major IP conference on October 4 for "Intellectual Property Rights Enforcement at Trade Shows: International Perspectives and Best Practices hosted by Samuel S. Lionel Professor of Intellectual Property Law Marketa Trimble. The keynote will be delivered by Andrei Iancu, Under Secretary of Commerce for Intellectual Property and Director of the U.S. Patent and Trademark Office. More information, including the schedule, can be found in the below Faculty Spotlight.

And finally, we are happy to welcome back the State Bar of Nevada's Intellectual Property Law Section for its annual <u>Intellectual Property Law Conference</u> on October 5.

Exciting news from D.C.: On Wednesday, September 26 UNLV Law Professor Addie Rolnick testified in front of the U.S. Senate Committee on Indian Affairs in Washington, D.C. Professor Rolnick took part in an <u>oversight hearing</u> on "Justice for Native Youth: The GAO Report on Native American Youth Involvement in Justice Systems." Her appearance is a <u>recognition of her work</u> related to tribal court jurisdiction and the role of race and gender in the administration of criminal, juvenile, and tribal justice systems.

Best,

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**Faculty Spotlight: Marketa Trimble** 



Marketa Trimble is the Samuel S. Lionel Professor of Intellectual Property Law.

### What is the most important thing you are working on right now?

Right now I am preparing next week's international conference at Boyd – "Intellectual Property Rights Enforcement at Trade Shows: International Perspectives and Best Practices." The Conference will be on Thursday, October 4, 2018, and will bring to UNLV experts on protection and enforcement of IP rights from the United States, Belgium, Germany, Hong Kong, and Switzerland. The Honorable Andrei Iancu, Under Secretary of Commerce for Intellectual

Property and Director of the U.S. Patent and Trademark Office, will deliver the Conference Keynote, and Chief Judge Gloria Navarro of the U.S. District Court for the District of Nevada will deliver the Opening Remarks. Boyd is fortunate to have the support of a number of sponsors for the Conference, including the Nevada Bar IP Law Section, which will hold its annual <u>Conference</u> at Boyd on the next day, Friday, October 5, 2018.

### Which of your recent or forthcoming articles should I read?

After the October 4 and 5 conferences are over I will return to several writing projects. On Friday, September 28, 2018, I am presenting a draft of one of the projects at the Lewis & Clark Law School's <u>Business Forum</u>; the article explores the differences between the territorial scope of claims and remedies in intellectual property cases, more specifically the global injunctions and other cross-border remedies that IP rights owners seek from courts when they attempt to protect their IP rights globally, or in as many countries as possible. Of my recent articles I recommend my two articles on IP rights enforcement at trade shows ( <a href="here">here</a> and <a href="here">here</a> ) – particularly if you would like to know more about the conference on October 4. And for those readers interested in the internet law area, I suggest my article "Territorialization of the Internet Domain Name System," which was published in the Pepperdine Law Review this past summer.

## When you are working on an article or a book, what's your favorite part of the process? What do you do during the process that others might find odd?

My father, who is a journalist and a writer, says that writing is like embroidering – I think of his analogy often when I write. I sometimes wake up at 3:00 in the morning with a pressing idea and find I must get up to write down my thoughts – which sometimes leaves me the next day with almost incomprehensible scribbles on multiple scattered sticky notes. Sometimes I audio record my thoughts as I drive from campus, which can later leave me with a less-than-perfect audio filled with background noise from the airport connector tunnel. And sometimes I run my ideas by my husband, who as an attorney, accountant, techie, and linguist, can be a tough commentator. My favorite part? Receiving my text in print from the law review or publisher!

### Student Spotlight: Zaniah Jordan



#### How was your transition from LA to Las Vegas?

My transition from LA to Las Vegas has been smooth thus far. I am still getting used to the Las Vegas Valley culture. Things are a lot slower, but the Strip and downtown Las Vegas make up for it. What I really love about Las Vegas are the outdoor recreational activities. Since moving here, I have picked up a new hobby: hiking.

## You interned for the Nevada Federal Public Defender (FPD) last summer. Was it a good experience?

Interning at the FPD was such an amazing experience. I was able to work on my legal writing and analysis skills while also applying what I have learned in the classroom to practical scenarios. I was able to immerse myself deeper into the criminal

justice system and discuss current issues within the system, such as prison reform and sentencing guidelines. Most importantly, I left the internship with amazing mentors and a network of attorneys who I feel have my best interest in mind both professionally and personally.

# As this year's president, what are your plans and hopes for Boyd's chapter of the Black Law Student Association (BLSA)?

This year, BLSA plans to focus more on community service within Nevada. Our mission is to mentor students who are interested in higher education and empower the community in any way we as a cohort see fit. We also want to compete in the Constance Baker Motley Mock trial competition and hopefully place again so that our team can compete in the National BLSA mock trial competition.

### You are comped airfare to any city on the globe. Where are you going?

I would go to the Amalfi Coast in Italy. I love Italian food and the scenery looks so serene. I would also like to look at the architecture and art galleries.

### Alumni Spotlight: Blake Gross '05



Blake Gross is an attorney at Haukaas Law Office, S.C. in Ashland, Wisconsin.

# Tell us about a bit about your recent life and career changes.

I recently relocated with my family from Las Vegas to Ashland, Wisconsin, which is on the south shore of Lake Superior. Ashland has about 8,000 people and is the largest town in about a fifty-mile radius.

### How goes the transition to small-town life?

It has been a big change going from being a partner at a 200+ attorney national firm to practice in a three-attorney, general practice firm in a small town. It has been an even bigger change for my wife, Boyd founding faculty Professor Jennifer Gross, to go from being a law librarian at Nevada's largest law library at one of the country's top-ranked law schools to an Assistant State Public Defender representing clients across a number of counties. I like that we now routinely bump into each other in various courthouses across northern Wisconsin as opposed to in the library.

### What is one big between your practice in Las Vegas versus practice in a small town?

You would be surprised how robust the barter economy remains in places like this. Lots of folks are cash-strapped but have goods and services to offer. Let's just say that when I practiced in Las Vegas, the opportunity to provide contract review in exchange for a daylong dogsledding tour never arose.

#### Any advice for people considering small town practice?

Small towns tend to be desperately underserved by lawyers. You may not be able to charge the rates you can in Las Vegas, but the lower cost of living (and real estate) offsets that nicely as does the calmer pace of life. If you are a new attorney with a desire to establish a practice in criminal law, a gig with a small town public defender's or district attorney's office will offer lots of experience and possibly a route to early forgiveness of student loans. If you are a more established attorney who is looking to shake things up, relocating to a small town and starting a practice there may be a more satisfying and meaningful mid-life crisis response option than buying a sports car.

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