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Blacks in Nevada Elections

By Professor Rachel J. Anderson

Over the years, Blacks have faced many uphill battles in Nevada elections. After the passage of the Fifteenth Amendment, William M. Bird ran for mayor of Virginia City in the 1870 election. Mr. Bird was a well-known local barber and had been a political activist at a national level. Despite his popularity and position as an influential member of the Black community, Mr. Bird was subjected to disproportionately negative coverage in the local print media and a paucity of neutral or positive coverage. This and other challenges that have been present since statehood continue to be hurdles for Black candidates in Nevada to this day.

However, persistence, strategy, hard work, and being a qualified candidate can pay off. Over the years a small but growing number of Blacks, among them LVNBA members, have been elected to statewide and local offices in Nevada. In the 2012 election cycle, a number of LVNBA members ran for public office. They included Justice Michael Douglas, Senator Aaron Ford, Assemblyman Jason Frierson, Assemblyman William Horne, Attorney Phung Jefferson, Attorney Jonathan MacArthur, Assemblywoman Dina Neal, and Attorney Marsha Kimble Simms.

LVNBA Members also participated in the 2012 elections by disseminating information about voting rights, registering voters, offering their offices for the training of election observers, poll watching, driving voters to the polls, answering calls in the Obama campaign boiler room and on voter information hotlines, and hosting debate watch events and open forum discussions.

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Selected Sources for the Nevada 2012 Special Series

Books

Nevada State Bar Magazine

Oral History Transcripts
- Oral histories from interviews of Aaron Ford, William Horne, and Joseph M. Neal, Jr. on October 5-9, 2012 housed at the Las Vegas Chapter of the National Bar Association (LVNBA) Archive at the Wiener-Rogers Law Library at the UNLV William S. Boyd School of Law and the African-American History Collaborative Collection at the Oral History Research Center at UNLV Libraries Special Collections.

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